

Business Magazines

Combined Total Circulation Certificate

July 2014 to June 2015



Setting the standard

Architecture Today

Key information

Metric type

Circulation

ABC total

13,000 average (print)

Period

1 July 2014 to 30 June 2015

No of issues

10

Market sector

Architecture: General

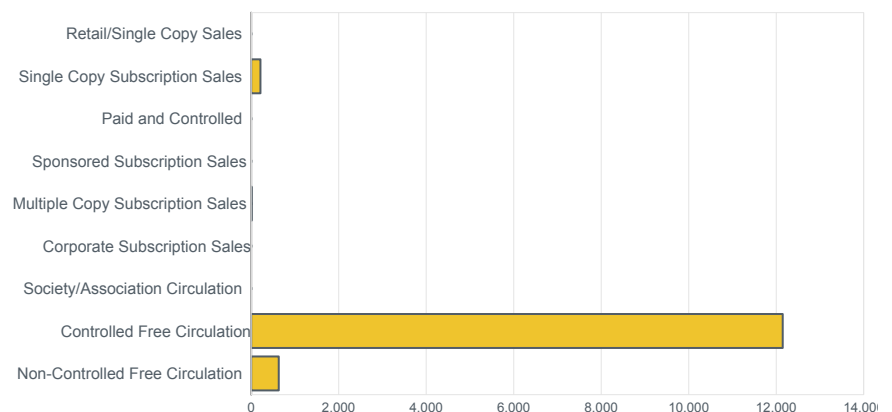
Contact details

Architecture Today PLC
34 Pentonville Road
London
N1 9HF
020 7837 0143
www.architecturedtoday.co.uk

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	1.63%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0.08%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	93.45%
Non-Controlled Free Circulation	4.85%

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	13,000	13,000	-	12,887	12,887	-	113	113	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

Analysis for the Audit issue cover dated AT258 May 15 and distributed on 20 May 2015

Audit Issue Circulation	13,000	13,000	-	12,884	12,884	-	116	116	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	212	212	-	148	148	-	64	64	-
At full rate	198	198	-	137	137	-	61	61	-
Less than full rate but not 50%	14	14	-	11	11	-	3	3	-
Less than 50% but not 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-	-	-	-	-	-	-	-
Multiple Copy Subscription Sales	10	10	-	8	8	-	2	2	-
At full rate	10	10	-	8	8	-	2	2	-
Less than full rate but not 50%	-	-	-	-	-	-	-	-	-
Less than 50% but not 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Corporate Subscription Sales	-	-	-	-	-	-	-	-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	12,148	12,148	-	12,148	12,148	-	-	-	-
Individual requests	9,548	9,548	-	9,548	9,548	-	-	-	-
Company requests	1	1	-	1	1	-	-	-	-
Non-requested by name	2,599	2,599	-	2,599	2,599	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	630	630	-	580	580	-	50	50	-
By name	618	618	-	568	568	-	50	50	-
Not by name	12	12	-	12	12	-	-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):	£4.50
Basic cover price (Rol):	
Basic annual rate (UK):	£45.00
Basic annual rate (OC):	£55.00 to £70.00

Controlled circulation for the audit issue

Terms of control: Architects and technicians, surveyors, engineers, lecturers, managers and others within the architecture and construction industry

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	9,549	100.0	6,856	71.8	1,786	18.7	907	9.5
Individual Requests - Print	9,548	100.0	6,855	71.8	1,786	18.7	907	9.5
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	1	0.0	1	0.0	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
AT250 July/Aug 14	31-Jul-14	13,000	13,000	-	-
AT251 Sept 14	19-Sep-14	12,999	12,999	-	-
AT252 Oct 14	22-Oct-14	13,000	13,000	-	-
AT253 Nov/Dec 14	03-Dec-14	12,999	12,999	-	-
AT254 Jan 15	19-Jan-15	13,000	13,000	-	-
AT255 Feb 15	16-Feb-15	13,000	13,000	-	-
AT256 March 15	19-Mar-15	13,000	13,000	-	-
AT257 April 15	23-Apr-15	13,000	13,000	-	-
AT258 May 15	20-May-15	13,000	13,000	-	-
AT259 June 15	24-Jun-15	13,000	13,000	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 24 August 2015.

The data included is derived from a return of circulation prepared by the publisher: Architecture Today plc.

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